

# Adam Montanaro

Berkeley, CA | adam.montanaro@gmail.com | adammontanaro.com

## Senior Video Producer / Creative Production Lead

Senior Video Producer / Creative Production Lead with 15 years of experience producing commercial, educational, documentary, and live performance content for Google, Microsoft, Samsung, Coursera, Unilever, and Mondelēz. Experienced leading productions at multiple scales, from crewed commercial shoots to independently managing smaller productions from development through post-production.

## Experience

### ***Stage to Screen, LLC — Senior Video Producer | 2019–Present***

- Produced 100+ hours of branded, educational, documentary, and live performance content for Google, Microsoft, Samsung, Coursera, Unilever, and Mondelēz
- Long-term production partner for CK-12, producing instructional and product-focused media for an EdTech platform serving 30+ million users
- Produced flagship EdTech courses and a comprehensive social media campaign for Ace California Law
- Directed MFA acting showcases for A.C.T., Columbia University, Brown Trinity, and The New School
- Served as Adjunct Professor of Video Production and Self-Taping at A.C.T.'s MFA program and ongoing guest lecturer at Stanford University
- Produced social impact campaigns for First Place for Youth that contributed to the organization surpassing its annual fundraising goal six months ahead of schedule
- Produced promotional, archival, and documentary content for Berkeley Rep, SF Playhouse, Oakland Theater Project, West Edge Opera, The Marsh, and The Magic Theatre

### ***Everfi — Course Developer / Videographer / Editor / Front-End Engineer | 2014–2019***

- Produced educational media for a digital learning platform with millions of enrolled students
- Collaborated with product, design, and engineering teams on interactive learning content and product demos
- Managed concurrent productions across scripting, production, post-production, and delivery

### ***Sideways LLC — Videographer / Editor / Motion Designer | 2009–2013***

- Directed a 3D animated installation for the Brancacci Chapel viewed by more than 500,000 visitors
- Produced promotional and educational media for tourism and cultural organizations

## Skills

DaVinci Resolve · Premiere Pro · Final Cut Pro · After Effects · Cinema 4D  
Cinematography · Lighting · Sound Recording · Editing · Color Grading · Motion Graphics  
Production Planning · Crew Leadership · Multi-Camera Production

## Education

University of Southern Maine — Theater Arts  
William Esper Acting Conservatory