

Adam Elder Montanaro

Senior Video Production Specialist

Berkeley, CA | adam.montanaro@gmail.com | www.adammontanaro.com

SUMMARY

Accomplished Senior Video Production Specialist with over 10 years of experience in delivering high-quality, engaging video content across corporate, ed-tech, and arts sectors. Skilled in DaVinci Resolve, Premiere Pro, After Effects and the Adobe Creative Suite, with proven expertise in managing end-to-end production processes. Adept at ideating, storyboarding, and creating both short-form and long-form video content that drives brand engagement and delivers strong visual storytelling. Highly collaborative, with a strong track record of working with cross-functional teams to produce content that aligns with brand strategy and enhances audience connection.

CORE COMPETENCIES

- **Video Production & Editing:** Cinematography, lighting, camera operation, editing & color grading. Blackmagic, Sony and Canon cinema camera systems, DaVinci Resolve, Premiere, FCPX
- **Storytelling & Content Strategy:** Ideation, storyboarding, content creation for various platforms
- **Motion Graphics & Animation:** After Effects, Cinema 4D, graphic design, Illustrator, Photoshop
- **Audio Design & Mixing:** Adobe Audition, Pro Tools, music selection, voiceover integration, AI for dialogue clean-up
- **Management & Collaboration:** Team leadership, external contractor management
- **Industry Experience:** Corporate video, interviews, ed-tech, product demos, event coverage, promotional materials, music video, BTS

PROFESSIONAL EXPERIENCE

Stage to Screen, LLC – Senior Video Production Specialist

2019 – Present

- Produced and edited over 75 hours of educational content for Coursera, collaborating with major clients like Microsoft, Unilever, and Mondelēz International, managing all phases of production from concept to delivery. Led a team of external contractors, including videographers and voiceover artists, ensuring consistency and quality across all video deliverables, with a focus on maintaining high standards in both creative and technical aspects.
- Content creator for CK-12—a non-profit platform providing customizable, open educational resources for K-12 education
- Producing documentary for *SF Opera* 's *San Francisco Opera Guild* Residency Festival, 2025
- Created compelling promotional videos and social content for premier theater companies, including Berkeley Rep, A.C.T., SF Playhouse, Oakland Theater Project, West Edge Opera, amplifying their brand presence through visual storytelling that significantly increasing social media engagement. Collaborated directly with marketing and product teams, delivering video content tailored to campaign goals and brand voice, which helped elevate client presence and drive measurable outcomes.

A.C.T, Columbia University, Brown Trinity, The New School – Video Production

2020 – 2022

- Adjunct professor in video production and self taping for the A.C.T. MFA program.
- Directed and produced multiple MFA Acting Video Showcases, delivering high-quality visual content for prestigious institutions such as Columbia University, The New School and Brown Trinity, designed to secure industry placements for actors. Managed end-to-end production, including storyboarding, shooting, editing, and final delivery, ensuring videos aligned with institutional brand standards and met client needs. Collaborated with faculty, acting teams, and students to execute productions under tight deadlines, achieving consistently successful outcomes and strong feedback from both students and academic staff.

Everfi – Course Developer / Videographer / Editor / Front-End Engineer

2014 – 2019

- Designed and produced educational video content for online courses that increased student enrollments by creating engaging and interactive multimedia experiences.
- Worked closely with cross-functional teams, including product managers and instructional designers, to develop interactive product demos and video tutorials that increased user engagement and satisfaction.
- Collaborated in the creation of educational content, overseeing all aspects from pre-production through post-production to ensure the final product met the company's high standards for quality and impact.

Sideways LLC, Florence, Italy – Videographer, Editor, Motion Graphics Designer

2009 – 2013

- Directed and produced promotional and educational videos for international clients, with a key project being a 3D animated video tour of the Brancacci Chapel in Florence, used by over 500,000 visitors.
- Created and implemented motion graphics and visual content, working with tools like Cinema 4D, After Effects, and Illustrator to produce visually stunning videos that helped communicate client messages clearly and effectively.
- Integrated screen recordings and educational product demos, showcasing client services and products in the best light to maximize viewer impact.

EDUCATION

University of Southern Maine

Theater Arts

William Esper Acting Conservatory

Acting